



Travis Kinnison

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Experience

Graphic Designer, Solganik & Associates, Dayton, OH March 2005 - July 2005 (*bankruptcy*)

- Created graphics for all in-store signage and point of purchase material.
- Created graphics for marketing materials such as flyers, brochures, signage and other materials.
- Responsible for creation and maintenance of company websites.

Freelance Graphic Designer, Imagine Nation, Centerville, OH October 2004 – January 2005

- Generated sketches and concepts for brochures, posters, banners, manuals, and other material.
- Worked with other designers to developed sketches into final art for a variety of projects.
- Involved in prepressing a majority of final art before it was sent to outside vendors for printing.

Graphic Designer, Pratt Industries Inc., Marion, IN January 2002 – August 2004

- Worked independently creating high-end displays, mocked up samples, and 3D renderings for projects involving direct print, preprint, and litho label use for clients such as: Ampad, Diageo, Duracell, Ford, Gatorade, Masterpieces Puzzle Inc.
- Responsible for approval of print plate order for major clientele.
- Worked with large format printers for creation of mock up samples and displays.
- Frequent communication with outside vendors for many projects
- Frequent interaction with structural designers to develop creative ideas for Point of Purchase displays.

Adjunct Professor, Indiana Wesleyan University, Marion, IN January 2003 – April 2004

ART 375 Computer Typography

- Instructed students in the areas of computer typography through analysis of historical and contemporary trends in type and their application to the field of graphic design.

ART 281 Commercial Layout & Design

- Instructed students in the conceptual and technical study of commercial design in the software application QuarkXPress.
- Encouraged a focus on the preparation of digital page layout in graphic design and advertising art for print reproduction while emphasizing the importance of client communication.

Freelance Designer, Xenia, OH April 2002 – Present

- Produced logo designs, brochures, and other print and web materials for the following clientele:
Designed Solutions Group The Next Wave Bing Design Buckingham Consultants
House of Trades, LLC MAS & Associates, LLC T&T Technologies, Inc. Epic Salon
Little Lighthouse Preschool & Daycare Clear As Mud, Productions Rob Walls

Education

B.S. Degree (Graphic Design) Indiana Wesleyan University – April 2002

Computer Skills

Photoshop	QuarkXPress	Freehand MX	GoLive	Microsoft Office
Illustrator	InDesign	Dreamweaver MX	FlightCheck	ArtiosCAD (limited)
Streamline	Strata 3D CX	Flash MX		